



**SPEAKING
BUSINESS** SUMMIT



**18-20 OCTOBER 2023
GLOUCESTERSHIRE, UK**

speakingbusinesssummit.com

#PSAUKI #StandOut

2024 SPEAKING BUSINESS SUMMIT

Welcome from the President

We are absolutely thrilled to welcome you to the Cotswold Water Park Hotel for the **Speaking Business Summit 2024!**

This year's conference is jam-packed with inspiring speakers, all bringing their top insights, strategies, and advice to help you **Stand Out** in the speaking industry!

As part of the Global Speakers Federation family, we're proud to host speakers from across the globe, alongside our own homegrown talent.

For our regular attendees, you know what's coming! The weekend will feature incredible keynote talks and expert-led workshops, all aligned with three powerful themes: **"Speak More," "Speak Better,"** and **"Speaking Business."** You'll have the freedom to tailor your experience by choosing the sessions that resonate most with your goals. Plus, we're excited to introduce a brand-new **Meet the Maestros session!**

There's already a buzz in the air for the **Speaker Factor** semi-finals and finals,

where we'll crown the **Emerging Speaker of the Year** and catapult their speaking career to new heights.

And, back by popular demand, we're hosting our second-ever **Cabaret Night**, guaranteed to entertain and leave you in awe.

Saturday evening will be a true highlight with our **Gala Dinner**, where we'll celebrate achievements, honour award winners, and reveal the exciting theme for 2024/2025 along with the unveiling of next year's Annual Summit.

But the excitement doesn't end there! On Sunday, we'll continue the momentum with more keynote sessions, a panel of our esteemed Founding Members, and a thrilling, high-risk conclusion to the conference that could go down as the boldest close in PSA history—so you definitely don't want to miss it!

Michelle Mills-Porter, FPSA
National President 2024-2025



Friday 18th October



08:30
Tea, Coffee & Registration



Olga Geidane
Compere



09:00 - Drake Room
Speaker Factor
Semi-Finals



11:10 - Main Stage
Lee Warren
Actions, Attitude and
Applause



10:30
Tea & Coffee Break



11:45 - Main Stage
Janice B Gordon
Fall in Love With Stand
Out Selling

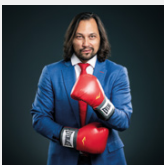


11:00 - Main Stage
Nathan Littleton
Welcome



12:25
Lunch & Networking

Workshops: Choose your stream



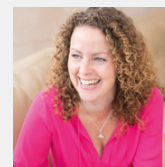
13:25 - Starling Room
Daniel Enz
Speak More
GIVING the speech is
easy. What's hard is
GETTING the speech!



14:10 - Starling Room
Kate Trafford
Speak More
The 'Sensitive' Speaker's
Guide to Standing Out!



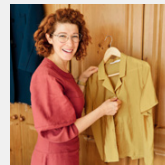
13:25 - Cygnet and Warbler Room
Bob Bradley
Speak Better
Hit the Nail on the Head
Speaking for Business
Leader Peer Groups



14:10 - Cygnet and Warbler Room
Donna Smith
Speak Better
HELP! I want to STAND
OUT (not burnout!) as a
Professional Speaker



13:25 - Drake Room
Ruth Fogg
Speaking Business
The Invisible Enemy



14:10 - Drake Room
Kay Korsh
Speaking Business
Take your stage outfit
to the next level



14:50 - Drake Room
Tea & Coffee Break
Meet the PSA Board



16:30 - Main Stage
Steve Bustin
10 Ways to Stand Out on Stage



15:20 - Main Stage
Graeme Codrington
How Speaking will Change by 2030 - and What That Means for Your Career



17:05 - Main Stage
Olga Geidane
Compere - Closing



15:55 - Main Stage
Monique Blokzyl
Speak to Scale: Stand Out As You Scale Your High Performance Speaking Business



19:30
Dinner

PROFESSIONAL SPEAKING ASSOCIATION
PSA

Cabaret

Friday 18th October 21:00 – Cabaret With Stephen Whitton & Special Guests – Dress - Casual

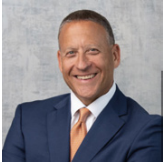
Saturday 19th October



09:15 - Main Stage
James Perryman
Opening



09:55 - Main Stage
Simon Raybould
StoryMaking



09:20 - Main Stage
Ross Bernstein
**The Champion's Code:
How to Generate
Momentum and Grow Your
Speaking Business Through
Good Times and Bad**



10:30 - Main Stage
Antoinette Dale Henderson
**Unlocking Gravitas: Your
Six Keys to Impact &
Influence**



10:50
Tea & Coffee Break

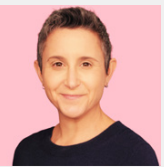
Workshops: Choose your stream



11:10 - Starling Room
Azadeh Yaraghi
Speak More
**Brilliant Branding
Boosters: How to bridge
your in-person & online
presence**



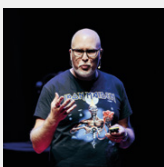
11:45 - Starling Room
Mark Saxby
Speak More
**How to Win Over Your
Target Audience (and
Get Results) Through
Social Media**



11:10 - Cygnet and Warbler Room
Beth Sherman
Speak Better
**Get Gooder At
Being Funny**



11:45 - Cygnet and Warbler
Rikki Arundel
Speak Better
**How to Construct and
Deliver a Memorable
Keynote Speech**



11:10 - Drake Room
Dr Mike Deeks
Speaking Business
**How to Reconnect to
Music and Supercharge
Your Wellbeing**



11:45 - Drake Room
Renee Rosenberg
Speaking Business
**Stand Out and Be
Memorable in 60
Seconds**



12:20
Lunch & Networking



14:15
Tea & Coffee Break



13:35 - Main Stage
Speaker Factor Final

Meet the Maestros 14:45



Starling Room
Jackie Barrie
Speak More
Copywriting



Sygnnet and Warbler Room
Dave James
Speak Better
It's more than Just Slides
- Creating Presentations
with Impact



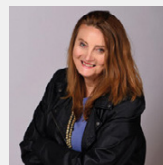
Starling Room
Denise Fay
Speak More
Start with Strategy:
Building a Winning
Marketing Strategy



Drake Room
Bruce Whitfield
Speaking Business
How to Run a Speaking
Business



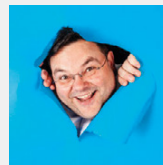
Starling Room
Penny Haslam
Speak More
How a Value Proposition
Can Supercharge Your
Speaker Business



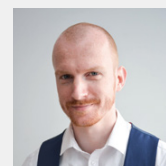
Drake Room
Shelley Bridgeman
Speaking Business
Why your audience want
to Know your Purpose



Cygnnet and Warbler Room
Vicky O'Farrell
Speak Better
The Art of Storytelling -
Creating Characters that
Connect



Drake Room
David Hyner
Speaking Business
The Value of a
Mastermind Group



Cygnnet and Warbler Room
Simon Day
Speak Better
Exploring the Art of
Rhetoric



16:00 - Main Stage
David Duffett
Speaker Factor Winner 2023
**Love Languages of the
Geek: How to Stand Out
to Technical Audiences**



16:35 - Main Stage
Julia Grace
**Rock and Real - How to
Rock the Stage while
Keeping it Real!**



16:20 - Main Stage
Marta Pardo
The Power of Audacity



17:10 - Main Stage
James Perryman
Compere - Closing

19:00 - Gala Dinner

21:00 - Awards

Dress Code
Black Tie/Cocktail Dress Optional

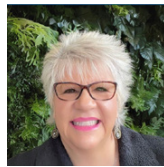


00:00 - Main Stage
Carriages

Sunday 20th October



09:30 - Main Stage
Edmée Mendonça
Opening



10:55 - Main Stage
Ruby Newell-Legner
**How to Stand Out
Long Term**



09:35 - Main Stage
Graham Jones
How was it for you?



11:15
Tea & Coffee Break



10:05 - Main Stage
Sam Warner
Knock their Socks Off!



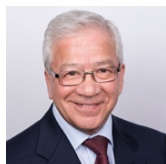
11:50 - Main Stage
Stephen Karbaron
Stand Up to Stand Out



10:20 - Main Stage
Panel
Hosted by Penny Haslam
- with Rikki Arundel, Rex
Warner & Phillip Khan-Panni



12:25 - Main Stage
Michelle Mills-Porter
**Join us for the exciting
main stage finale with
your incoming National
President, Michelle!**



13:00
Event Close



SPEAKING
BUSINESS SUMMIT

*Thank you
for joining us*

